



RADOUX Press Release

X-Blend : a « haute couture » barrel

World leader in top quality barrels with its Blend® range (selection of extra tight grain), Radoux has pushed back the boundaries of perfection by creating **X-Blend®**.

This ultra premium barrel is made by Radoux's « Meilleurs Ouvriers de France » (best skilled workers in France) under the personal responsibility of Christian Radoux.

The **X-Blend** barrels are made according to the strictest possible specifications, with wood coming from a rigorous selection of exceptional oak from the finest French forests. This is the heart of Radoux's savoir faire, a jealously guarded secret by the world-wide leader in the manufacture of top quality barrels .

The letter X comes from the code used in the confidential program applied for the production of this range
« Nothing is too good for the **X-Blend** » comments the Wood Purchasing Director, whose aim is to guarantee that the wood of each stave has a grain width of less or equal to one millimeter, something no-one has managed to achieve until now!

Along with the quality of the wood, the toasting process is the other art which is specific to each cooperage. The toast of each **X-Blend** is personally supervised by the Research & Development Manager, who guarantees that it is carried out to perfection and that it optimizes the harmony of the aromas of each and every barrel.

The intensity of the toast of each barrel is adjusted individually and with great precision by the cooperage's oenologists in close partnership and according to the requirements of each customer.

The finishing touches are equal to the intrinsic quality of this barrel : impeccable !

Less than one hundred barrels, all numbered, checked and personally signed by Christian Radoux will be put on the market this year. The **X-Blend** is destined to be the container for the greatest wines the world over.

Leonardo da Vinci once said « Trifles make perfection and perfection is no trifle » and Radoux has made this its motto.

GROUPE RADOUX

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